

Matric Education, Inc. Privacy Policy

Introduction

Matrix Education, Inc. ("**MatrixED**" or "**We**") respect your privacy and are committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you, students and/or teachers or that you may provide when you visit the website <http://matrixeducation.net/> (our "**Website**") or access our portal via the Website or mobile application (our "**Services**") and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On this Website or through the Services.
- In email, text, and other electronic messages between you and this Website or through the use of our Services.

It does not apply to information collected by:

- us offline or through any other means, including on any other website operated by any third party; or
- any third party (including school districts and individual campuses), including through any application or content (including advertising) that may link to or be accessible from the Website or through the use of our Services.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. This policy may change from time to time (see [Changes to Our Privacy Policy](#)). Your continued use of this Website or Services after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Children Under the Age of 13

Our Website and our Services are intended for use by educators, students, and parents or guardians of students. This section explains our information collection and parental consent practices with respect to information provided by children under the age of 13 ("**child**" or "**children**").

Teacher Consent in Lieu of a Parent

With regard to school-based activities, COPPA allows teachers and school administrators to act in the stead of parents to provide consent for the collection of personal information from children specifically for the educational context and when used solely for the benefit of students and the school system. Schools should always notify parents about these activities. By your school or district signing up for our Services, such educator has consented to our activities to personal information from students for the use and benefit of the school (but not for other commercial purpose).

Parent or Guardian Choices and Controls

At any time, you may refuse to permit our collection of personal information from your child in connection with our Website or Services and you may request that we delete from our records the personal information we have collected in connection with your child's use of our Website or the Services.

You can review and change your child's personal information, You can refuse at any time to permit our further collection of personal information from your child in connection with our Services, and you may request that that we correct or delete the personal information you or your child have provided to us by contacting us at: ryan@matrixeducation.net.

We cannot delete your child's personal information except by also deleting your child's user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Even if we delete your User Content from the Website, copies of your User Content may remain viewable in cached and archived pages, or might have been copied or stored by other Website users. Proper access and use of information provided on the Website, including User Content, is governed by our terms of use <http://matrixeducation.net/terms>.

Information We Collect About You and How We Collect It

We collect several types of information from and about users of our Website and through the Services, including information:

- by which you may be personally identified, such as name, postal address, e-mail address, telephone number, student identification number, birth date, or any other identifier by which you may be contacted online or offline ("**personal information**");

- that is about you but individually does not identify you, such as data relating to academic performance and trends; and/or
- about your internet connection, the equipment you use to access our Website and usage details.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.
- From third parties, for example, school districts and individual campuses. We store "[Refresh Token](#)" when provided to us by Google as part of Google Classroom after permission is granted via the "Integrate with Google" feature of Google Classroom via [OAuth](#).

Information You Provide to Us. The information we collect on or through our Website or Services may include:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of registering to use our Website, subscribing to our service, posting material, or requesting further services. We may also ask you for information when you report a problem with our Website.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.

You also may provide information to be transmitted to other users of the Website or third parties (collectively, "**User Content**"). Examples of User Content may include student feedback and statements of student self-reflection. Your User Content is transmitted to others at your own risk. Although we limit access to certain pages, please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your User Content. Therefore, we cannot and do not guarantee that your User Content will not be viewed by unauthorized persons.

Information We Collect Through Automatic Data Collection Technologies. As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your User Agent, IP address, operating system, and browser type.

The information we collect automatically is statistical data and may include personal information. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Recognize you when you return to our Website.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- **Web Beacons.** Pages of our the Website and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit MatrixED, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.

- To provide you with notices about your account, including expiration and renewal notices.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us.
- To notify you about changes to our Website or any products or services we offer or provide through it.
- To allow you to participate in interactive features on our Website.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

Disclosure of Your Information

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of MatrixED's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by MatrixED about our Website users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government, regulatory, or public agency request (including schools or children services).
- To enforce or apply our terms of use <http://matrixeducation.net/terms> and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of MatrixED, our customers or students, or others.

Accessing and Correcting Your Information

You can review and change your personal information by logging into the Website and visiting your account profile page.

You may also send us an email at ryan@matrixeducation.net to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your User Content from the Website, copies of your User Content may remain viewable in cached and archived pages, or might have been copied or stored by other Website users. Proper access and use of information provided on the Website, including User Content, is governed by our terms of use <http://matrixeducation.net/terms>.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls and can only be accessed via the application server.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. We identify the date the privacy policy was last revised at the top of this page. We may also notify you by other means prior to the changes taking effect, such as by posting a notice on the Website home page or sending you a notification at the email address specified in your account. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

ryan@matrixeducation.net

Matrix Education, Inc.

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